

**FOR IMMEDIATE RELEASE**



## **Footbeat® awarded winner at InnoSTARS Denver Competition**

**Grand Junction, CO – May 1, 2018 – [AVEX LLC](#)**, an innovative Colorado-based bioscience company, announced today that the company has been named a winner at the [InnoSTARS Denver pitch competition](#), for its revolutionary medical device, Footbeat.

“Colorado is highly competitive in the healthcare and biotechnology industry so we’re honored for the recognition and to showcase Footbeat in targeted cities with leading Chinese investors, partners, and industry executives this fall,” said Matt Mayer, CEO of AVEX.

The goal of the InnoSTARS competition is to provide US-based innovative technology companies with resources to enter the Chinese market. This competition, hosted by the US China Innovation Alliance (UCIA) and China Science and Technology Exchange Center (CSTEC), is supported by the Ministry of Science and Technology of the People’s Republic of China (MOST). It provides U.S.-based innovators and companies a platform to connect with Chinese investors, corporations, and strategic partners. Footbeat will move into the semi-final round taking place in China this fall while participating in an all-expense paid innovation road trip.

### **About Footbeat®**

Footbeat is a first-in-class platform technology, fundamentally changing how pain intervention in the lower extremities is delivered. Footbeat improves health and reduces pain through precise, cyclic pressure on the bottom of the foot. Footbeat treats the pain and discomfort associate with diabetes, peripheral neuropathy, edema, and venous insufficiency, among others.

For more information about Footbeat visit [Footbeat.com](#).

### **Media Contact:**

Sara Russell, Sr. Marketing Manager  
[sara@footbeat.com](mailto:sara@footbeat.com) | 801.979.5253